

ALEX GRIDENKO • GRAPHIC DESIGNER

www.gridenko.com • alex.gridenko@gmail.com • 416-236-1808

SUMMARY

Graphic designer with 17 years of industry experience, including design/marketing agencies and international non-profit organizations. Produced print and web communications for clients in financial, entertainment, consumer goods, food and education sectors.

TOOLS

- Adobe Creative Suite:
 - Photoshop
 - Illustrator
 - InDesign
 - Flash
 - DreamWeaver
- QuarkXPress
- Corel Draw
- HTML, CSS, JavaScript

PAST CLIENTS/BRANDS

- BMO Bank of Montreal
- Disney Movie Club
- HSBC Finance
- ICOM, a division of Epsilon Targeting
- US Agency for International Development (USAID)
- United Nations High Commissioner for Refugees (UNHCR)
- International Organization for Migration (IOM)
- SFI Apparel
- Elwest Ltd.

SKILLS

- Developing creative solutions to address marketing strategy;
- Producing and presenting original concepts;
- Taking projects from initial idea to final product;
- Sourcing print and other third-party service vendors;
- Digital and film photography (including medium and large format);
- Photo retouching and restoration;

PORTFOLIO SITE

www.gridenko.com

WORK EXPERIENCE

2007–Present: Freelance Graphic Designer/Photographer;

Clients and projects include:

BMO Bank of Montreal

Layout and production of posters, flyers, newspaper ads and other communication materials;

Disney Movie Club

Preparing artwork for lenticular 3D cards including Jungle Book I and II, Ratatouille, Pinocchio 101 Dalmatians and others.

SFI Apparel

Photo retouching and artwork for large format posters, billboards and marketing materials for Arnold Brant and Silverstone brands.

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2004–2006: Senior Graphic Designer, Local Initiatives, Toronto

Designed brochures, flyers, posters, direct mail, electronic mail and newsletters;
Created and updated templates for print and web;
Prepared files for offset and large format digital printing;
Supervised junior graphic design staff;
Developed HTML emails and site pages.

2002–2004: Production Artist, Mar B Graphics, Toronto

Created artwork for T-shirts and other marketing merchandise;
Corrected files received from customers;
Produced colour separations.

1997–2001: Senior Graphic Designer, EGA Basma, Bishkek, Kyrgyzstan (former USSR)

Designed logos, stationery, booklets, brochures, covers, posters, newspaper ads, labels and packaging;
Assessed client needs and provided recommendations on content and format of marketing materials;
Worked with international development organizations, such as United Nations Agencies;
Sourced printing services.

1994–1996: USAID-funded Program for Public Education and Information in Central Asia, Bishkek, Kyrgyzstan (former USSR)

Designed educational print materials;
Managed all aspects of budgeting, design and production of over two million copies of brochures, posters, flyers, and other materials;
Trained staff in use of new technologies and methods.

EDUCATION

1993 Bachelor Degree in Graphic Design

Kyrgyz State Art College, Bishkek

Thank you for your time!